

Exhibition opportunities

Myanmar 8 Build 2021- Exposition and Conference for smart building technology & design, property management, building materials, M & E, green & landscapes, heavy construction machinery equipment, concrete build, home build and interior décor materials

Make face to face contact with building suppliers, developers, contractors, M & E engineers, Architects, civil engineers, builders, building consultants, Fire & safety consultants, lighting Specialists, town planners, interior designers, landscape planners, building owners etc.

Generate highly – targeted leads with qualified and serious buyers and decision makers to help increase sales.

Build a more established and qualified brand.

Launch new products unveil, new marketing strategies through engaging exhibit, in-booth demonstration and expert lead – seminars.

Meet new customers and existing / former clients.



Meet Hundreds of Qualified

- Developers* Architects * Building & Land Owners* Property Managers
- Facility Managers* Building Suppliers* HVAC Engineers* Real Estate Brokers*Consultants
- Interior Designers* Urban Planners* M & E Engineers* Contractors-Building, Housing
- Plant Management* Project Management Manager* Property Housing Management
- Landscape Planners* Fire & Safety consultants* Lighting Specialists
- Engineers* Property Insurance* Bank & Finance* Builders
- Construction machinery and Heavy equipment importers.

Strong Attendance Promotion

- Distribution of 30,000 complimentary VIP and General admission trade passes to professional associations, sponsors, medias and exhibitors.
- Pre-show advertising, editorial tie-ins and insertion in local leading Publications serving the construction, home décor, real estate,
- Targeted social media campaigns to promote the show to a targeted audience



VENUE:

MYANMAR INTERNATIONAL FOOD & BEVERAGE EXHIBITION will be hosted in **YANGON CONVENTION CENTER**
www.yangoncc.com



COST OF PARTICIPATION

Standard Shell Scheme **USD 300 per sqm**
(3 m x 3 m)



- White laminated plywood panel
- Fascia board with sticker for company names
- Needle punch carpet
- 2 units fluorescent light
- 1 unit 13 amp power point
- 2 units folding chair
- 1 unit information desk
- 1 unit waste basket

Raw space only **USD 280 per sqm**
(minimum 18 sqm)



Ideal for Special booth design

Benefit for Exhibitors

Every registered booth is entitle to.

- Complementary write up in the Souvenir Programme of the exhibitor's products and services. (150 words for every confirmed booth)
- Your Organisation's logo will also highlight in the exhibition hall entrance exhibitor's notice board
- 20% discount for advertisement in the Show directory .

IMS International Exposition Group Profile

IMS International Exposition Group is make up of a team of professional dedicated to the organisation, management, and operations of International level trade shows and conferences, through Asia. Being as a long established event organiser, our in depth knowledge of local conditions enable us to produce more than 600 International standard trade events, recognized for their innovation, uncompromised, timeless quality and right focus.

Since our establishment in 1983, we have become synonymous with our strategic trade shows, covering a wide spectrum of industries from Specialty events : " Defence ", " Law Enforcement ", " Navy ", " Civil Defence " to Commercial & Industrial sectors are ; Manufacturing Machinery, Industrial Automation, Food Processing and packaging, Weldex & Fasteners, Food & Hotel, Education & Career, Health & Wellness, Agriculture, Livestock, Aquaculture, Bakery & Confectionery, Car shows, Jewellery and many of these trade shows are leaders in their respective industries.

We have also co-operated and partner with numerous of local and International NGOs, Government sectors, in exhibitions (G2G, G2C, B2B) and conferences, around Asia / Pacific regions. With our solid track records and our unyielding commitment to bringing out the best in all events. Today, IMS has established a very strong marketing networks, spread all over business destinations in Asia countries.

Organized by



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IMS International Sales Office



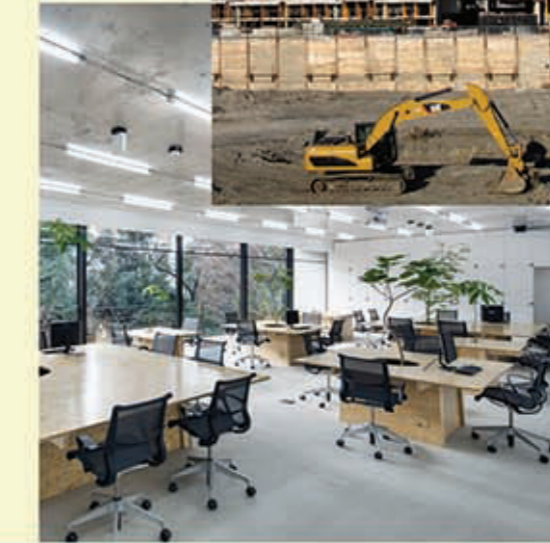
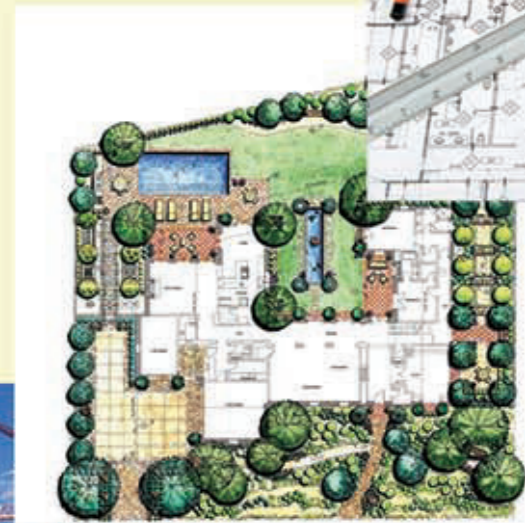
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YANGON , MYANMAR
18 - 20 JUNE 2021
YANGON CONVENTION CENTER



MYANMAR INTERNATIONAL 8 IN 1

- BUILDING & CONSTRUCTION PRODUCTS
- BUILDING TECHNOLOGY
- M & E
- CONSTRUCTION MACHINERY & EQUIPMENTS
- LIGHTING + BUILDING
- GREEN ECO AND LANDSCAPE
- BUILDING MATERIALS
- HOME & PROPERTY

ORGANIZED BY



SUPPORTED BY





Myanmar Positive Outlook

Population - 60 million (2020)
 GDP Growth - (2019) – 6.6% and (2020) – 6.8%
 Per capital GDP growth – (2019) – 5.6% and (2020) –

Opportunities in Myanmar

The opening of Myanmar following the economic reform has resulted the rapid economic development that offer opportunities for companies to increase trading activities and investment in the country. According to the Mckinsy Global Institute (MGI), Myanmar has the potential to quadruple its current GDP to USD 20 billion in 2030. The consumer class is expected to grow from 2.5 million in 2010 to 19 million in 2030 which could potentially triple spending from USD 35 billion to 10 billion. The opportunity are immense. Agrowing consumer class, largely unreached population of more than 56 million people and access to the greater neighbouring markets of about 2.18 billion peoples. These are some of the pull factors which has drawn many foreign compaines to established their present in Myanmar from Food & Beverages to power station, oil & gas, construction, consumer, electronic, franchise and automobiles.



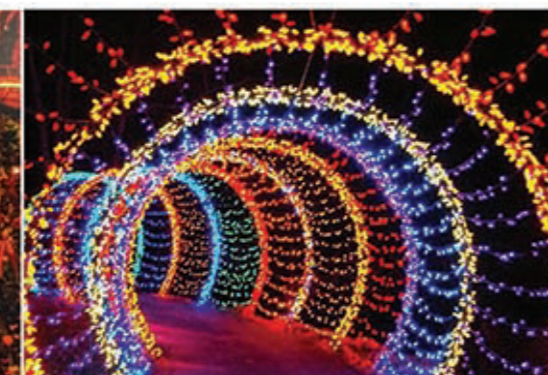
LIGHTING AND BUILDING 2021 MYANMAR

The world market of connected lighting for offices ,healthcare and education space is projected to multiply in each year. The world market for office lighting to be approximately USD 12 billion –according to CSIL (Center for Industrial Studies –founded in Milan (Italy) in 1980) ,of which around USD 9 billion is LED lighting .

The Asia Pacific is expected to be the major contribution to revenue and accounting for the latest market share during the forecast period, primarily due to large number of industry participants in the region .

New product development innovation is the key growth strategy, According to another report conducted by Monitors of the smart lighting market is estimated to grow from USD 13.4 billion in 2020 and is projected to reach USD 30.6 billion by the year 2025 at a CARG 18% .The major factors driving the growth of the market include the advent of integrated lighting control systems, upcoming smart city projects and the integration of lighting solutions and smart devices .

The research highlighted the major factors during this growth and mentioned that the speciality lighting applications ,such as horticulture and UV disinfection lighting for a large number of patients and rising demand for sterile manufacturing areas in the pharmaceuticals industry.



MYANMAR 8 BUILD – EXPO – 2021



MYANMAR INTERNATIONAL (8) IN ONE- BUILDING AND CONSTRUCTION PRODUCTS. BUILDING TECHNOLOGY. M & E. CONSTRUCTION MACHINERY & EQUIPMENTS. LIGHTING +BUILDING. GREEN ECO & LANDSCAPE. BUILDING MATERIALS. HOME & PROPERTY EXHIBITION AND SEMINAR.



M'BUILDEX 2021
 Exhibit profile:
 Building Frames, Floors and Beams, Concrete & Steel Framed Structure Insulated Formwork, Site Installation. IT for Construction. Safety devices.



M'Build – M & E 2021
 Exhibits profile:
 (Elevator and Lifts. Electrical Installation. Material Handling Fire & Alarm System. Renewable Energy and Electric Power. HAVC. Maintenance and Electrical Services. Heating Systems. Environment Management. Automation System. Lift Truck. Conveyor. Overhead travelling crane)



M'Build Mat 2021
 Exhibits profile:
 (Building Materials, Ceramic, Roofing Tiles, Coating. Cladding, Glass, Adhesives, Aggregates Surface Finishing, Safety Products, Timber, Marble Ceiling, Sanitary Appliance and Fitting, Water Proofing, Concreate, Plaster.etc....)



M'BuildCon 2021
 Exhibits profile:
 (Earth Moving Equipment, Vibratory Soils Compactors. Crushing Equipment, Trenches. Drainage and Trench Digging Equipment, Hydraulic and Pneumatic Drilling Equipment, Construction Machinery and Heavy Equipment, Drills & Drilling Equipment, Buckets, Wheel Excavators, Construction Trucks & Specialist Vehicles, Crane Equipment, Concrete Mixer, Bulldozer, Paving Equipment, Plant & Equipment Machinery...)



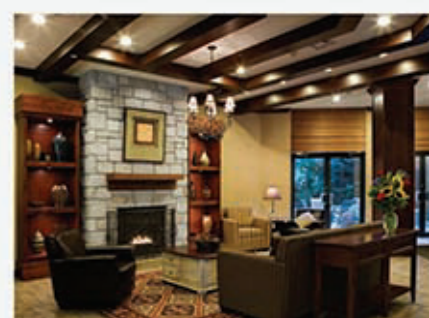
M'Homedec 2021
 Myanmar Home show offer an unrivaled one stop sourcing platform with a wide range of interior furnishing, furniture and smart home technology products and services for Home Builders, Home Owners, Developers, Interior Designers.
 Exhibit Profile:
 (property & Real Estate , Bathroom Fitting & Fixture. Kitchen System& Appliances . Bathroom Sets & Fitting. Electronic Systems ,Lighting , Furniture for (living room, bedroom and kid's room) Gate Automation, Home Security , Ceiling & Wall finishing , Electrical & Electronic Technology & Systems. Blinds & shading, window and door, curtain & Fabric and flooring etc...

3 New Events (2021) – Myanmar

M'PM 2021 – (Property and Management 2021)
 Show Introduction:
 Myanmar International Property Management Exhibition and Conference Meeting place for Property Managers. Building Owners, Property Developers ,Property Development Consultants, Urban Planners , Contractors , Interior Designers , Property Agent, Bank and Financial Managers. The exhibition will Showcase land and property sales and investment, sales of housing and condominium projects, Property Management Consultancy Service, Property Insurance , Bank and Finance service, etc....



M'Building and Lighting Technology 2021
 Show Introduction:
 Light and Building Technology – trade fair for innovation. Covering all electricity-based building service system to promote the integrated planning of building services solutions for reducing the energy consumption of building. The show covers everything from LED and Photovoltaic technology by combining lighting networked building services that make a crucial type contribution to fully exploiting the potential for energy saving in buildings.



Exhibits Profile:
 (Building system solution and electrical installation, lighting home and building automation, building security technology, security and emergency lighting, design-oriented electrical installation components, networking and digitalization of electrotechnical installations, outdoor and street lighting)..

M'Green and Landscape 2021
 Show Introduction:
 Landscape and green eco, provide the ideal platform for organization to showcase leading trend products, new service, key skill as well as the perfect environment for visitors to discover the newest and most innovation products and solutions to help in the designs and projects. The show feature an endless selection of products that are available to source, including garden building and structures, stone, paving and aggregate tools, machinery and vehicles.



Exhibits Profile:
 (Landscape Design and Decoration * Garden Tool and Machinery* Outdoor Lighting* Artificial grass*Truf and seeds* Golf cars* Irrigation Systems* Mowers * Flower and Tree Planting *)

Emerging opportunities in Myanmar Construction

Myanmar's economic is registered at 6.9 % growth in 2019. The country borders the two most populated countries in the world – China and India - its membership in the Association of South East Asia Nations (ASEAN) economic bloc make it an increasing destination. The construction sector is expected to expand at an annual rate of 8% over the next five years buoyed by growing international investor interest and rising business confidence. The Asia development Bank (ADB) estimates the infrastructure gap between now and 2030 to be worth US\$ 120 billion. All Infrastructure sectors like roads , railway networks , port and new aviation hubs , highway , including the construction of hydropower plant which will require massive in=vestments and where international developers can get involved with joint venture operations or as a supplier.

